



BIG CHANGE CHALLENGE

Bold Thinking for 2032 Brisbane Games

OUTLIER

The Big Change Challenge

The **Big Change Challenge** is a one-day hack-a-thon where teams tackle bold questions about the 2032 Brisbane Games. It's about fresh ideas, real collaboration, and shaping a legacy beyond the Games.

As a the leader of Brisbane 2032, we would love to have you join the Big Challenge as a sponsor and attendee, your input would be invaluable to our goals, looking forward to the 2032 Games.



What's in it for you?



Sponsorship Packages

MAJOR EVENT SPONSOR

\$1,000

- Event Naming rights
- Keynote presentation (10 mins) + VIP judging seat
- On the day branding and merchandise distribution
- Exclusive promotional video with our founder, Jasmine O'Reilly
- On-site presence on event day
- 10x tickets for your team to join
- Social & Web Promotion

CHALLENGE QUESTION SPONSOR

\$500

- Sponsor a question stream aligned to your company/strategy
- Opportunity to present the challenge question and promote your brand (5 min presentation)
- On-site presence on event day
- 5x tickets for your team to join
- Social & Web Promotion

Be Part of the Big Change – Now and Beyond

Confirm your sponsorship by **7 November 2025** to secure your place in shaping the Big Change Challenge.

This isn't just a one-off event – it's the beginning of an ongoing partnership, with opportunities to collaborate on future Challenges or even host an internal edition within your organisation.

